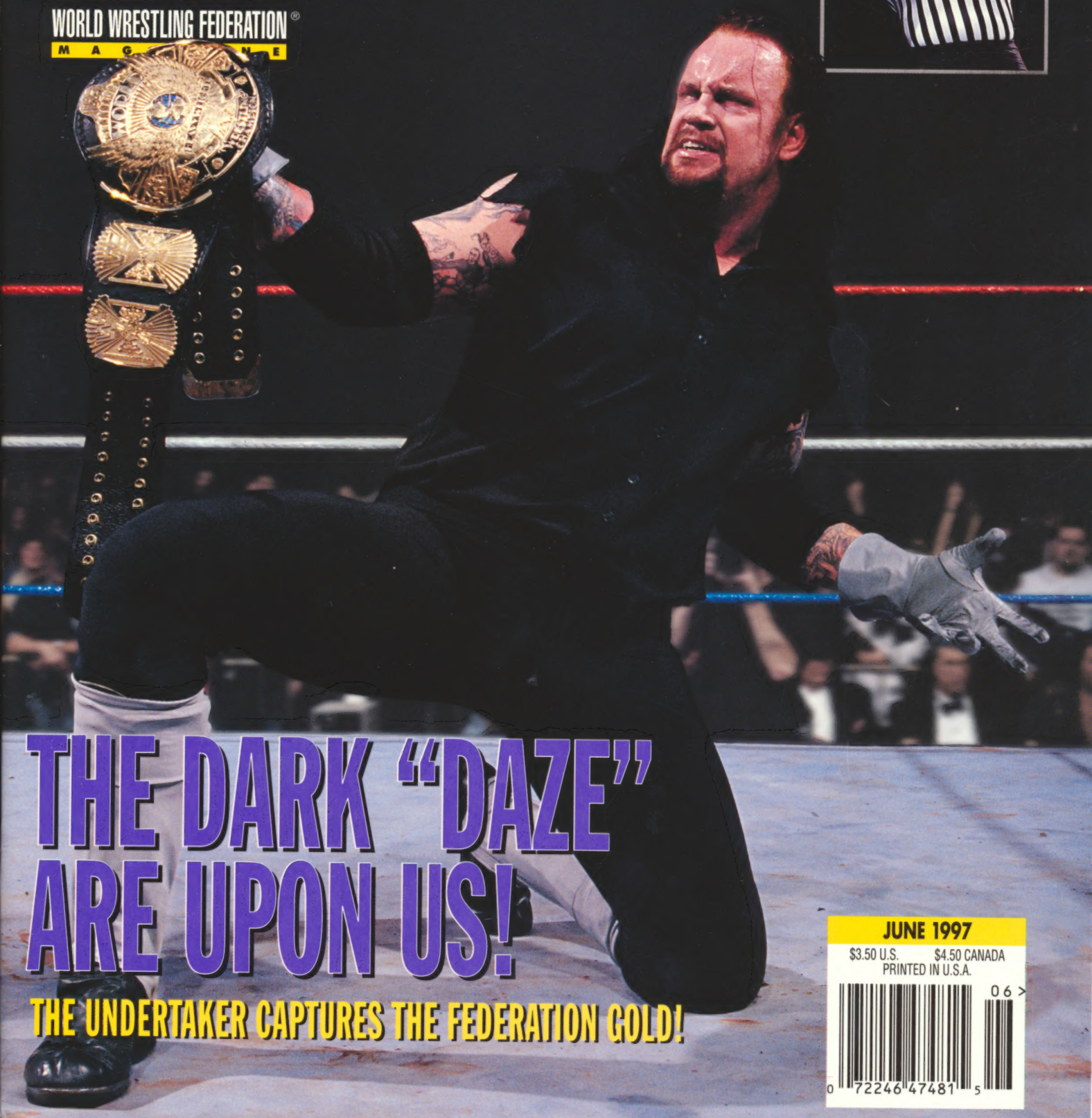
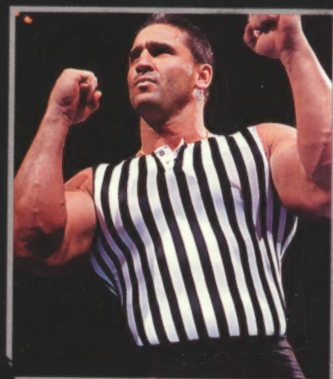


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FEDERATION

FANatics



Name: Nicole Kolb

Age: 10

Hometown: Glendale, NY

School: PS 91

Grade: Five

Future Ambition: To meet Shawn Michaels in person!

Favorite Federation Superstar: The Heartbreak Kid Shawn Michaels

Least Favorite Federation Superstar: Sycho Sid

What I like best about the World Wrestling Federation: Getting to see the most beautiful superstar in the world, Shawn Michaels!

If I were president of the World Wrestling Federation, I would:

Make Federation officials have another Ladder Match at a Pay-Per-View event!

What I do when I'm not watching the World Wrestling Federation:

I read my World Wrestling Federation Magazine from cover to cover!



Name: Garrett Allen

Age: 15

Hometown: Dexter, MO

School: Dexter Senior High

Grade: Ten

Future Ambition: To meet Sunny and Sycho Sid at a Federation event.

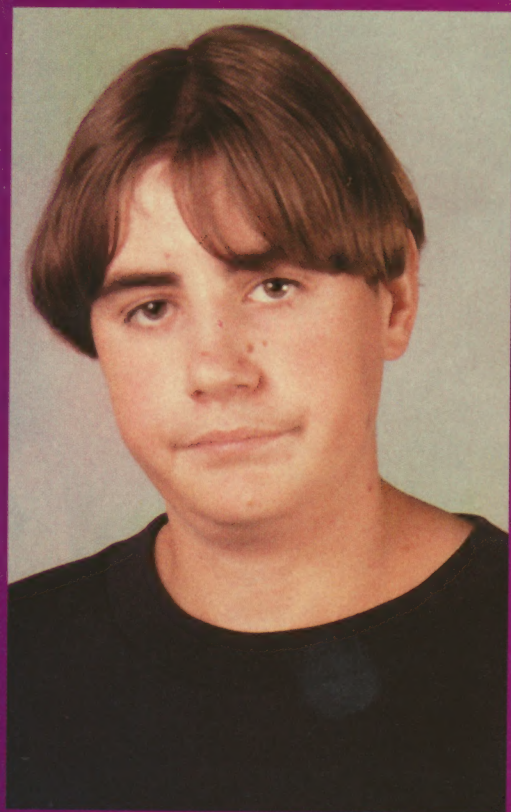
Favorite Federation Superstar: Sycho Sid

Least Favorite Federation Superstar: Bret "Hit Man" Hart

What I like best about the World Wrestling Federation: Sunny, Sable and Marlena!!!

If I were president of the World Wrestling Federation, I would: Have more live events in Missouri!

What I do when I'm not watching the World Wrestling Federation: Play with my pet dogs Gremlin and Buster!



MENTS AND GOSSIP

INTERACTIN' WITH THE WORLD WRESTLING FEDERATION

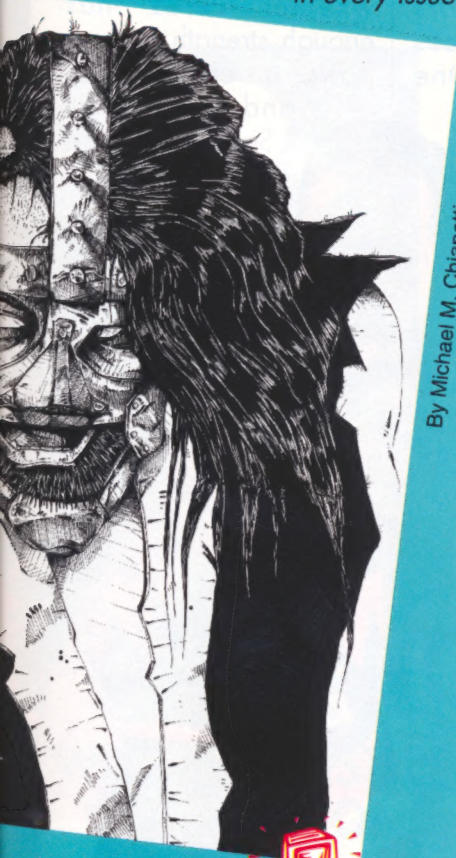
scoops, as we all know that the Informer's "sources" give more information than we receive!

Robert Esparza

rmar3djmas@juno.com

Dear Robert,

I hear you. The Informer does have the tendency to tell you more than he or she is telling—if you know what I mean! If you want your fill of even more Informer, read the World Wrestling Federation Raw Magazine, where two full pages of the INFORMER: CONFIDENTIAL run in every issue!



By Michael M. Chiapetti

Jerry "The King" Lawler is treading on VERY thin ice! After saying so many bad things about the ECW promotion, how can the King be so confident when he talks about them? I realize Lawler is a wrestling legend, but there aren't many people besides Jim Cornette who appear to be backing him up! If at some point Lawler is forced to fight these guys, can he handle it by himself?

Johnny Anderson

johnnyrblood@juno.com

Dear Johnny,

Well, John Boy, I hate to burst your bubble, but I too am backing up the "King". Whereas I do appreciate some of the ECW talent (Blue World Order, Taz, Bub-Bub-Bub-Bubba Ray and Sabu), they seem to constantly get overshadowed by their loud-mouthed, big bag-o-wind, many chinned, punk leader—Paul E.

Letter:



Dear Editor,

This may get a lot of World Wrestling Federation fans mad, but I think Bret Hart should accept the fact that he may not be

the best superstar in the Federation anymore! It seems to me that after he returned to the ring, he just doesn't have the drive that he once had. In fact, after reading your "Attitude" article in the April magazine, I think Bret is getting to be all talk and no action! Does Bret still have what it takes to be the "Best there is" in the Federation?

Charles Kelborn
Beaumont, TX

Dear Charles,

Good point, but the answer to your question is—YES. In my opinion, there is still no man around today who can physically break down another man the way that Bret Hart can. It's ironic, but I'm answering your letter the day after I witnessed the steel cage match Live between Bret Hart and Sycho Sid, which aired on Monday Night RAW on March 17. Sitting only rows away, I couldn't help but notice how Bret was just breaking the six-foot, nine-inch Sid down—piece by piece. Had there not been outside interference on that night, the Hit Man could easily have been a five-time Federation Champion—not to say that he won't be perhaps sometime soon.

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E-mail:



Dear Editor,
I just finished watching Monday Night RAW, and I must say that

THE FIGURE FOUR

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AHMED JOINS THE NATION... OF DOMINATION

Don't believe me. But the bottom line is... IF YOU CAN'T BEAT 'EM... JOIN 'EM. Ahmed Johnson isn't always going to have Hawk and Animal of the Legion of Doom just hangin' around lookin' to back him up in a Chicago street fight! These guys have their own battles to worry about! And how many times is that two-by-four going to bail him out? Especially if the Nation continues to grow! In my opinion, Ahmed has two choices—he can either turn in the wood and join the REAL hood, OR... BUY STOCK IN HOME DEPOT because he's going to be going through two-by-fours quicker than Yokozuna goes through pork chops!

THE GROWTH OF THE ADDAMS FAMILY

If he hasn't already, Gomez, I mean Paul Bearer, will continue to add fresh kin to his troubled family as he desperately attempts to win what he feels is rightfully his... the World Wrestling Federation Title. Even though Vader and Mankind have already scored huge victories over the Undertaker, this third wheel on the hearse could in fact be the big DADDY of them all, possibly causing the final demise of the Grim Reaper.

FOUR HARTS BEAT AS ONE

No, the Hart Family Reunion is not quite complete yet. There will soon be a fourth member added, and it may—or may

not—be who you think it is! I will tell you this, however, this certain individual will have strong ties to Bret and his blood AND he just may have some prior experience in the field of foursomes. What am I, the Informer?! FAHGETABOUTIT!



THE STONE COLD KLIQ

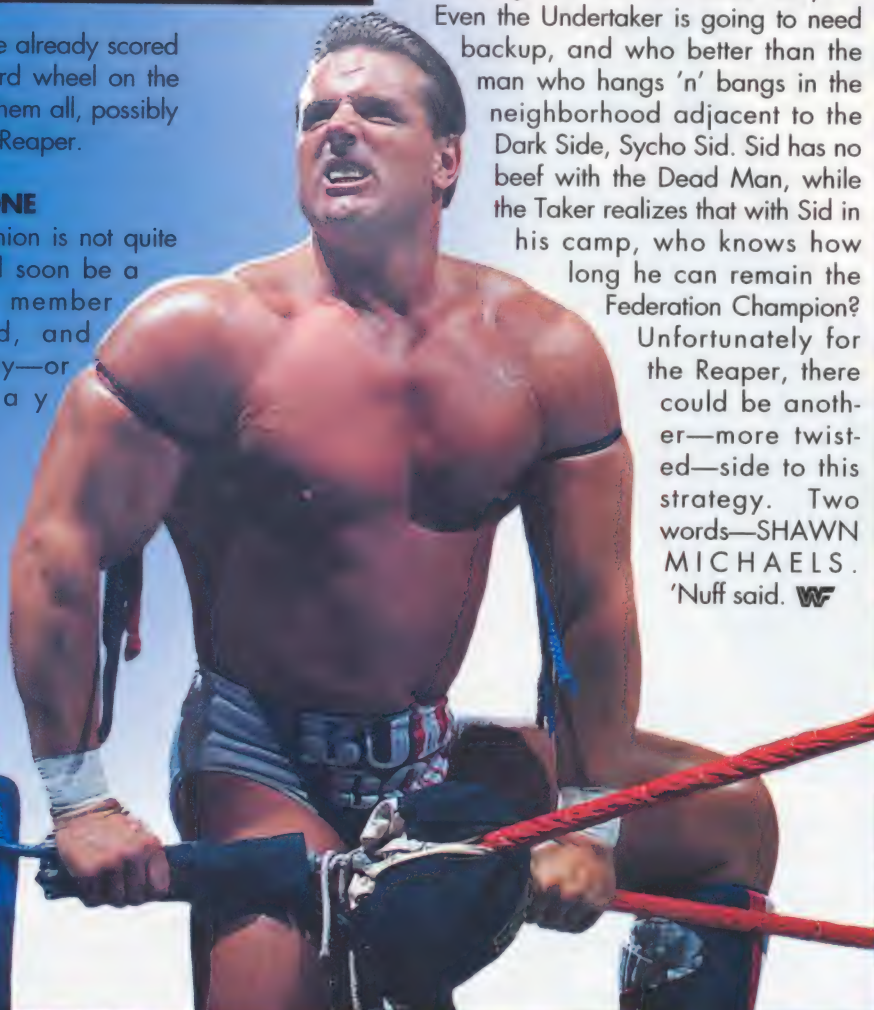
Excuse me, but haven't you heard that phrase somewhere before? Of course you have—RIGHT HERE IN THIS VERY MAGAZINE. Maybe Shawn Michaels can overcome the power of one Hart, but FOUR? FAHGETABOUTIT! Perhaps with Stone Cold Steve Austin in his corner, the sides could become a little more interesting. However, the question remains: Can these two very "different" superstars co-exist in the same world? That's an interesting question considering that while one man would be whoopin' @\$%, the other might be off in a corner shakin' his!!!

SYCHO SID IS A FRIEND OF MINE

(To be sung to the tune of "Cisco Kid")

Even the Undertaker is going to need backup, and who better than the man who hangs 'n' bangs in the neighborhood adjacent to the Dark Side, Sycho Sid. Sid has no beef with the Dead Man, while the Taker realizes that with Sid in his camp, who knows how long he can remain the Federation Champion?

Unfortunately for the Reaper, there could be another—more twisted—side to this strategy. Two words—SHAWN MICHAELS. 'Nuff said. **WF**



STICK THIS IN YOUR PINK CADILLAC!

This past March, the self-proclaimed "Greatest Intercontinental Champion of All Time", the Honky Tonk Man, was still scouting the superstars of the World Wrestling Federation in the hope of finding that certain someone who could fill his blue suede shoes. Since Honky's "star search" began, hotlines and the internet have been abuzz over who his top pick was for the role, and the name that came out on top was Double J Jesse James! He could sing... he could dance... but could he play the "gee-tar"?

For the first time since returning to the Federation on a recent *RAW IS WAR*, the Honky Tonk Man PUBLICLY offered the position to the singer of "With My Baby, Tonight" on national television! After months of examining various prospects and sorting through their credentials with a fine-toothed comb, the former Intercontinental Champion settled on Double J!

Although various Federation officials were relieved that Honky had finally made his pick, NO ONE bothered to ask Jesse how he felt about being "knighted" as Honky's disciple! On further reflection, Double J took Honky's prized guitar and smashed it into a hundred tiny pieces! How's that for an answer?! Not only did Double J's decision surprise the fans, but it also made Honky go back to the "Graceland Chalkboard"!

EXCELLENCE TIMES THREE... THE NEW HART FOUNDATION!

This past March, Bret "Hit Man" Hart shocked the wrestling world when he re-united with brother, Owen Hart, and brother-in-law, the British Bulldog, to form the NEW HART FOUNDATION! Clearly, Bret's change in attitude has signaled a new era in the World Wrestling Federation and FAMILY, not the American fans, are going to come first in the Excellence of Execution's life from now on!

This reunion of the Hart family came as a total shock to experts in the wrestling world, as many critics stood fast in their belief that NOTHING could bring Bret and Owen back together! However, the Hit Man proved everyone wrong on a recent *RAW IS WAR*, when he settled a brawl between Owen and the Bulldog to form what some say is the greatest group in the history of the World Wrestling Federation! With Bret, Owen and Davey Boy competing as one unit, how long will it be before all the Federation Titles are locked around their waists?

Clearly, this continuing saga of "As the Harts Turn" has generated shock waves that will rock the foundations of sports-entertainment for years to come! In next month's issue of *RAW Magazine*, we will take an in-depth look at this unexpected twist and hopefully get to the bottom of this bizarre reunion!

MORE FREEBIES

The first 2,500 cable or satellite customers who send in copies of their cable bills showing purchase of June's *King of the Ring* will receive a piece of World Wrestling Federation history with a random piece of Federation merchandise memorabilia. Deadline for entries is August 31, 1997. The copy MUST show proof of purchase!

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- 23 Auburn Hills, MI
- 24 Dayton, OH
- 25 Lexington, KY
- 26 Evansville, IN (RAW)
- 30 San Jose, CA
- 31 Tacoma, WA

June:

- 1 Columbus, OH
- 2 Huntington, WV
- 6 Lowell, MA
- 7 Portland, ME
- 8 Providence, RI (King of the Ring)
- 9 Hartford, CT (RAW)
- 13 Montreal, QUE, CAN
- 14 Toronto, ONT, CAN
- 15 Ottawa, ONT, CAN
- 16 Lake Placid, NY (RAW)

JAKKS ARE WILD!

Have you ever dreamed of holding your own World Wrestling Federation event? Who would YOU have wrestle inside the squared circle? How about Shawn Michaels and the British Bulldog vs. Ahmed Johnson and the Undertaker? Goldust vs. Rocky Maivia? Maybe even Sunny vs. Vince McMahon!

YES... and it can happen with the JAKKS official World Wrestling Federation action figures!

JAKKS Pacific, Inc., makers of the bone-crushing toys, are already in their fourth series of the figurines, which are flying off the shelves! The Undertaker, Shawn Michaels, Goldust, Bret "Hit Man" Hart, Vader, Mankind, Ahmed Johnson, Sycho Sid, Owen Hart, the British Bulldog and MANY MORE are currently available in Series III. These articulated mini-warriors—bearing an EXACT resemblance to every major superstar—are quickly becoming the hot item at all the major collectibles shows!

Just this month, Series IV hit the shelves in Toys R Us, KayBee and every other

major toy store! These new "Bad Boys of the Federation" include Faarooq, Stone Cold Steve Austin, Hunter Hearst-Helmsley and Jerry "The King" Lawler just to name a few. Also available for the first time is the NEW Managers Series, featuring Sable with Wildman Marc Mero, Paul Bearer with Mankind, Clarence Mason with Crush and Bob Backlund with the Sultan!

BUT WAIT...

THERE'S MORE ON THE WAY!

Coming by mid-summer, JAKKS will be releasing the much-anticipated Series V action figures! Although the project is being kept tight-lipped, *World Wrestling Federation Magazine* has learned that Rocky Maivia, Flash Funk, Vince McMahon and Sunny will be the new additions! PLUS, the new series will feature the "Tag Teams of the Federation", including the Godwinns, the New Blackjacks, the Legion of Doom and the Headbangers!

Quote of the month

"I would like to apologize to all my fans in Germany, Great Britain and all over Europe. I would also like to apologize to all my fans in Japan, the Far East, the Middle East, South Africa and Canada. But to you, my so-called fans in the United States, I apologize for NOTHING!"

—Bret "Hit Man" Hart, on a recent RAW IS WAR!

You Don't Say

Although the Headbangers may be one of the FILTHIEST, MOST DEPLORABLE, DISGUSTING tag teams to ever lace up boots in the Federation, parents' groups who have tried to ban this duo may be happy (or appalled) to know that Mosh has a degree in teaching!

TOP FIVE REASONS WHY THE SULTAN WEARS A MUZZLE!

- 1 He's hoping to make an early impression so that the producer of *The Silence of The Lambs*, II will realize his dream of playing Hannibal Lector.
- 2 The Iron Sheik was forced to make him wear it after he kept polishing off all his chocolate covered Bon-Bons.
- 3 Disney film producers have him wear it out of fear that the public will finally know who the REAL voice of the pig was in *Babe*.
- 4 It was the only way Sheik could contain the Sultan's medically uncontrollable outbursts of Liza Minnelli show tunes.
- 5 Animal rights activists made him don the muzzle after they noticed a severe drop in the United States squirrel population.

KEN SHAMROCK

AN INTERVIEW CONDUCTED BY VINCE RUSSO (PART 1)

What would possess a man to step into a fenced-in "Octagon" and bare-knuckle it in a game where his opponent's fatality... is his own supremacy? A game where two gladiators battle to the finish, hoping to achieve the other's end... while attaining their own destiny. A game with only one object... only one way to win... that being the ability to survive.

The Ultimate Fighting World. Very few are able to survive in it... only one has mastered it.

Called the "World's Most Dangerous Man", Ken Shamrock stood many times as the lone warrior left standing in the eight-sided cage. In his quest for survival, he battled some of the most vicious men across the planet. From Dan Severn to Royce Gracie, throughout the blood, the sweat and the tears... Shamrock was able to outlast them all. But the question is: Why? Why would a loving husband and devoted father of four put his life on the line every time he went to "work"? And why, after having survived it all, would he then turn in the "Octagon" for the squared circle of the World Wrestling Federation?

To know Ken Shamrock is to respect him. He gives you no other choice.

A man who never knew his biological father, Shamrock literally lived out of parked cars at the tender age of 10 years. Throughout his teens he was passed from shelter to shelter. He was labeled an outcast and a "troublemaker with a temper" who was forced to deal with the tough situation the only way he knew how... to fight his way through it... a trait which would make

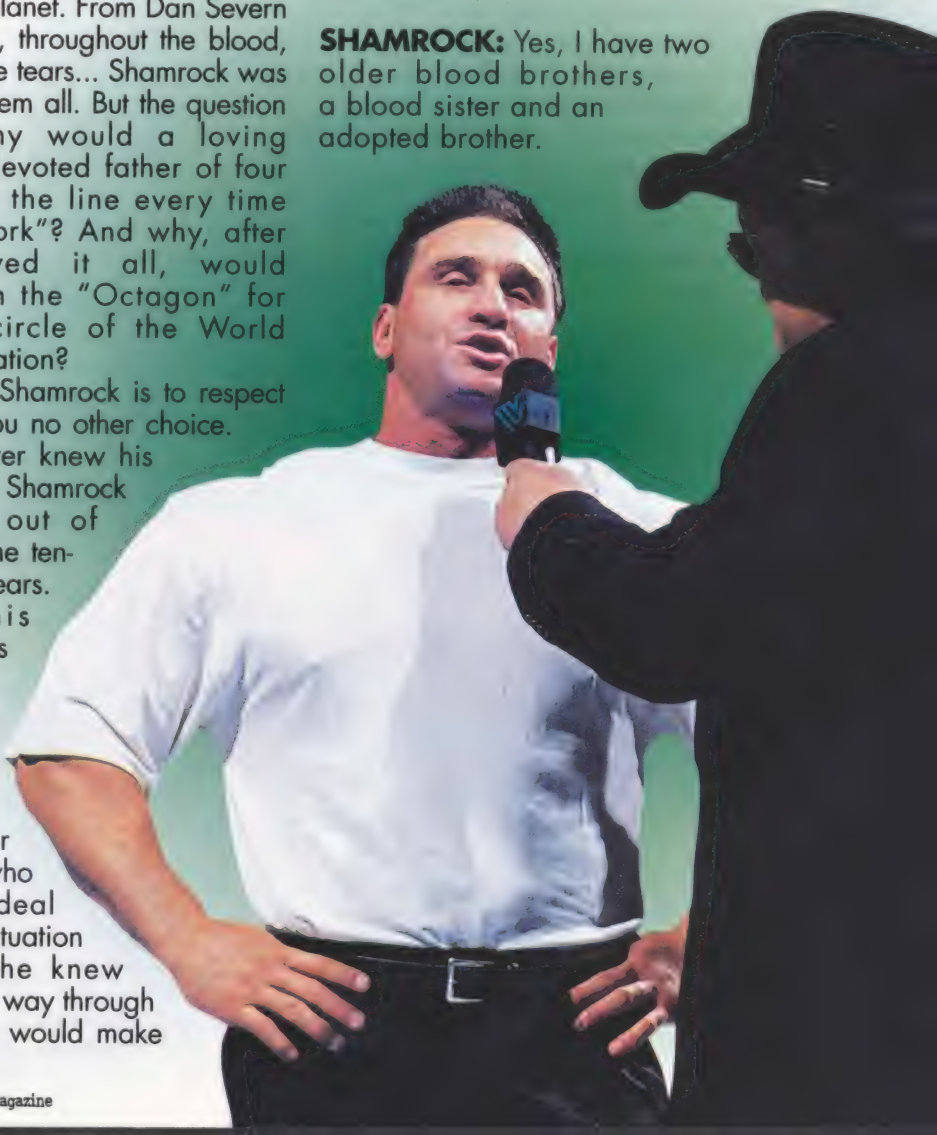
him world-reknowned years later. In this explosive, in-depth "Beneath the Skin" interview, you will experience firsthand the trials and tribulations of Ken Shamrock... the kid from the streets who grew up to become the "World's Most Dangerous Man".

EDITOR: First and foremost, where were you born?

SHAMROCK: I was born in Macon, Georgia, at Warner Robbins Air Force Base. I was an Air Force brat. A little kid for a short period of time.

EDITOR: Did you have any brothers and sisters?

SHAMROCK: Yes, I have two older blood brothers, a blood sister and an adopted brother.



the wrong crowd or just knuckle up and fight it. That's what I did... I knuckled up and fought it.

EDITOR: So, at this point in your childhood you move to California, but basically you find yourself in a familiar situation. However, now the fighting is getting you into more serious trouble. What happens?

SHAMROCK: Well, I got a little older, you know? When you're younger, people are always trying to help "fix" the problem before you get too old. Well, I moved to California and before I knew it, I was 10 years old and people were saying, "This kid's a lost cause." I ran away from home when I was 10 years old and lived out of a car. The reason why I ran away was that the man my mother had married had just gotten out of the military. He had spent

a long time in the war. So, his rules were like "military" rules. He talked to people like military, he acted like military and for us—three kids who never really had any kind of structure—to us that was like—this guy's a jerk! We weren't going to follow his rules! So, basically, we butted heads with him and something had to give, so it was us. We all ended up running away eventually. And we all eventually got into trouble. We were stealing and fighting, just trying to survive in the wild life! As kids, you really don't know what it takes to survive, so you basically react on your instinct.

EDITOR: Were you getting any kind of formal education at this point?

SHAMROCK: I couldn't go to school because the police were looking for me.

So, basically, I hung around the parks, the city and just kind of moved from place to place. I ended up staying in this beat-up car around the block from where my actual house was. Occasionally, I would also stay in this little place that we had that was made out of cardboard boxes, and sat under this big tree in the middle of a field. We would all go there a lot of times and just kick back with people who used to cut school.

EDITOR: Basically, it sounds like you were living on a day to day basis. What kept you going? What gave you hope?

SHAMROCK: Throughout the times that I was in trouble, and in and out of placement, I would always play sports. Football, wrestling, baseball—anything that was competitive. To me, the only way I could become important was through sports. I wanted to "be somebody". I felt important when I scored a touchdown, or when I made a great hit, or when I pinned somebody. Now I'm the man—I'm important! I felt like people needed me now, as opposed to before when I was out on the street doing nothing... and nobody cared. Sports turned out to be my only survival. I excelled in sports because it served as a way for me to release all the anger that had built up from within.

EDITOR: So you used sports as an outlet for your anger during your teen years?

SHAMROCK: Not just my teen years, but all the way through

year. I was an inside linebacker who played a little fullback, but I was only 175 pounds. Most of the colleges that were looking at me were more interested in my wrestling because I was very good, having qualified for the States. Unfortunately, I broke my neck my senior year in college. Everything was cancelled after that. I had just won sections, qualifying me for States... and I broke my neck. So, the football scholarships, the wrestling scholarships... they were all gone. My only chance at doing something. Talk about a setback... the only thing that ever meant anything to me was sports. Now I'm being told by the doctors that I would never play again. All I could say was—"NO WAY!" No one was going to tell me that I couldn't play sports. So I went to this really great doctor who took a bone chip out of my hip and fused it to my neck and then fitted me with a halo. I walked around a couple of months like that... the whole time thinking, "What am I going to do?" I was no scholar and being a young kid you think that the only way you're going to get a good job is if you're smart. I knew I was "street smart", but academically? I just wasn't confident that I could cut it.

I felt like everything was just taken away from me. Everything that I was ever really good at. But I refused to listen to the doctors. So, as soon as I got my halo off I continued to train. I even trained with my halo on! I remember my dad [Robert Shamrock, the man who would eventually adopt Ken when he was 18] used to get so mad at me. I used a torque wrench—like they use on engines—to tighten down the bolts in my head! It was a funny situation, but it was also a serious one. I really didn't realize how serious it was until I looked back in my early twenties and realized, "My god, I had a broken neck!" I should be thank-

ing God that I'm even walking around. It's just one of those things where I was blessed more than once in my life.

EDITOR: Once your neck was totally healed, did you attempt to get back into football?

SHAMROCK: Yes, I went back to playing college football. I remember talking to my dad and telling him that if I couldn't do what I love—what's the use of living? I didn't want to go through life and not be able to do the things I wanted to do because of something that happened when I was younger. I had to be able to at least try. I don't think my dad liked it much, but he stood behind me because he knew the type of person that I was. So, I went out and got the clearance from my doctor—it wasn't easy, I had to get on my knees and beg—but eventually he gave me the clearance. From there I went to Shasta Junior College, because nobody else would touch me. I red-shirted my first year because I was too small. I trained and ate till I weighed 210, but I still wasn't big enough. The next year, I came back at 220. I ate, trained, ate, trained, went to class and got my grades up. That year I smoked everybody! I was all league and best defensive player at my position. My second year, the same thing. After that college began to get tough... real tough. I did graduate from junior college, but to go onto a university to play football... no one was interested. I was good and a few schools looked at me, but as soon as they found out about my neck problems they pulled back. Being that I just couldn't move to that next level, I decided to play "semi-pro" football with the Sacramento Bulldogs. From there I went on to the Olympic trials in 1988, and then the military after that. Unfortunately,

I got kicked out of the military because I failed to tell my recruiter about my broken neck. One week before graduation they booted me out. I was going to graduate with honors until they found the holes in my head. So, throughout my entire life I was getting hit with these setbacks, which everybody does. But the thing I learned as I got older is that everyone takes hits, everyone gets knocked down. It's what you do when you get knocked down.

EDITOR: Once your dream of playing professional football came to a halt, how did that change your life? Your goals? Your dreams?

SHAMROCK: Football was everything I always wanted to do, and I did eventually get a shot with the San Diego Chargers. They sent me a letter inviting me to walk on with their program. But at the same time, I began shoot-fighting in Japan. So, I decided against football because I didn't want to sacrifice what it took to become a major player in the NFL. At the time I weighed 247 pounds and wasn't real fast in long distance, but I could hit the line quickly. Being quick off the ball meant that I would have been used as a short down back, and those guys don't last long because their knees go out. So I weighed it out and decided I preferred the one-on-one fighting that was going on in Japan. I made the choice right then and there not to walk on. Who was to say that I was going to make it anyway? With shoot-fighting I knew that I could walk into a ring and fight somebody, and no one could tell me that I couldn't play because if I win... I'm playing!!! **WF**

(Next month, in Part 2 of Ken Shamrock—Beneath the Skin, we will experience life in the Octagon and find out what brought the "World's Most Dangerous Man" to the World Wrestling Federation.)



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THESE CHICAGO BOYS!

mob nurtured their illegal kingdom of gambling and extortion in the Windy City, muscling their way through government officials and cultivating the seeds for bigger murderers, drug pushers and gang members to walk the streets. Decades after Capone's demise from syphilis in Alcatraz, something else was born from the ashes of the South Side

neighborhoods that the thugs and gangsters would never have dreamed. While these pieces of human trash intimidated the elderly and sold drugs in front of school yards, they failed to notice the pair of spiked shoulder pads hovering over their shoulders.

Animal and Hawk, the Legion of Doom, grew up amid the horrific meat-packing plants in the slums of Chicago where families often

had to split up to survive. At an early age, the two

young men were forced to fend for themselves, and the daily routine of going fist-to-fist with the gangs on the street became all too familiar. At night, while most upper-middle-class teens were nestled under warm covers, Animal and Hawk went to sleep on pieces of cardboard... while recycling old newspapers for blankets. Together they spent most of the night keeping the rats from feeding on their blood.

However, even at their young ages, Animal and Hawk WERE the exceptions. On the streets of the South Side, you either made it out alive or you didn't. As a result, Animal and Hawk smacked the drugs out of the pushers' hands and opted for a better life. They'll be the first to tell you that they never got the proper education—after all, kids growing up in their neighborhood barely understood what school was—but they began to work out and ultimately escaped the death or

imprisonment that gangs and drugs brought to those around them.

Realizing that they had done all they could for the neighborhood by ridding it of the "human trash", Animal and Hawk made the step into professional wrestling in their early twenties. With their football field-width shoulders and their intimidating battle scars,

BY
BILL
BANKS



Meanwhile, back in the World Wrestling Federation, Ahmed Johnson was involved in his own violent war with Faarooq and the Nation of Domination. Rumors

were circulating that Clarence Mason—the brains behind the Nation—was actively recruiting a tag team to join the ranks, and in the February 1997 *World Wrestling Federation Magazine*, the Informer broke the news that it was indeed the Legion of Doom! When Animal and Hawk made a surprise return to the Federation at the Manhattan Center, Mason and his gang of thugs openly bragged that they had the Road Warriors “lock, stock and barrel”.

However, even though the crafty attorney may have made the first phone call to Animal and Hawk, the Chicago superstars were dead set against the Nation from the very beginning. Faarooq, Crush, Savio Vega and the rest of the lot embodied all the scum that Animal and Hawk had cleaned off the streets. When Ahmed Johnson told the world he was bringing all of Chicago to the Street

Fight at *WrestleMania 13*... HE MEANT IT!

At the annual sports-entertainment spectacular in their Windy City hometown, Animal and Hawk gathered all the weapons they used on the streets as teens—clubs, boards and, yes, even the kitchen sink—and joined Ahmed in one of the most violent matches in Federation history. Not only was the Legion of Doom helping Ahmed get his revenge on the Nation, but they were also taking out 30-plus years of nightmares and memories on a gang of thugs who thought that they owned the Federation.

Like the flames that destroyed a city of millions in 1871, the Legion of Doom returned to the World Wrestling Federation and burned an entire Nation to the ground more than a century later in 1997! **WF**



Death?

By Bill Banks

Still, he travels through the tunnel toward the light with increasing velocity. It's the most loving place the mortician has ever experienced and, quite frankly, he doesn't want to leave. The light is getting closer, so bright... almost there... the warmth.

In a state of total harmony, Bearer sees his old school teacher pass by him. But his face isn't like he remembered and neither are the rest of his family,

come to think of it. At this point, Bearer discovers that the flesh is crawling with maggots and worms, and he begins to scream in terror as the tunnel turns jet black. Just as he turns his eyes back to the light for some kind of comfort, the hand of the Grim Reaper reaches for his throat! And then he wakes up... with his heart pounding like it's about to explode from his chest.

It's been this way since the '96 SummerSlam for Bearer. Every night after his managerial duties have been completed and Mankind and Vader are locked away in their hotel rooms, the mortician pulls back the sheets of his bed and tries to get some sleep. However, like last night and the night before that for the past ten months, he's haunted in his dreams. Somehow, he knows the Undertaker is behind this, and he fears telling anyone this curse for fear that he might not wake up the next time. He doesn't know how long these witching-hour hauntings will continue, but only that they fuel the fire of hatred inside his heart like



PERSONALITY PROFILE

FAVORITE BAND:

George Jones! I keep his music piped through my mortuary at all times!

BIGGEST THRILL IN LIFE:

The time I embalmed my first body!

PERSON YOU WOULD MOST LIKE TO MEET:

George Jones.
Dead or alive! Ohh Yesss!

FAVORITE SPORT (BESIDES WRESTLING):

Cadaver tossing

FAVORITE ATHLETE:

Mankind

FAVORITE TELEVISION SHOW:

The Munsters

HOBBIES:

Collecting cremation urns, cemetery photography and funeral home design

FAVORITE FOOD:

Two all-beef patties, special sauce, lettuce, tomato, pickles, cheese and onions on a sesame seed bun!!!

FAVORITE FAST FOOD:

Super-size the last one... with fries!!!

BEST ADVICE EVER RECEIVED:

To get rid of the Undertaker at ALL costs!

FAVORITE ACTOR:

Bela Lugosi

FAVORITE ACTRESS:

Elvira

FAVORITE MOVIE:

Son of Frankenstein

FAVORITE VIDEO GAME:

Splatterhouse

IF I COULD HAVE DONE IT DIFFERENTLY, I WOULD HAVE...

Dumped concrete on the Undertaker when I buried him alive in October!

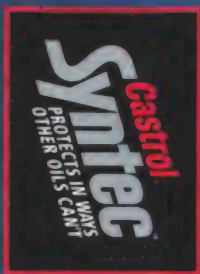
SECRET TALENT:

OHhhh... YESSSS... maybe that should remain a secret!!!

FAVORITE CARTOON CHARACTER:

Beetlejuice







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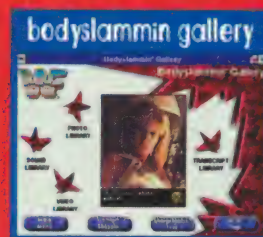


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Take on a Federation Superstar. If you emerge victorious, you'll win a prize!
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D. World Wrestling Federation Tag Team Belt

00011 **\$16.00**

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B



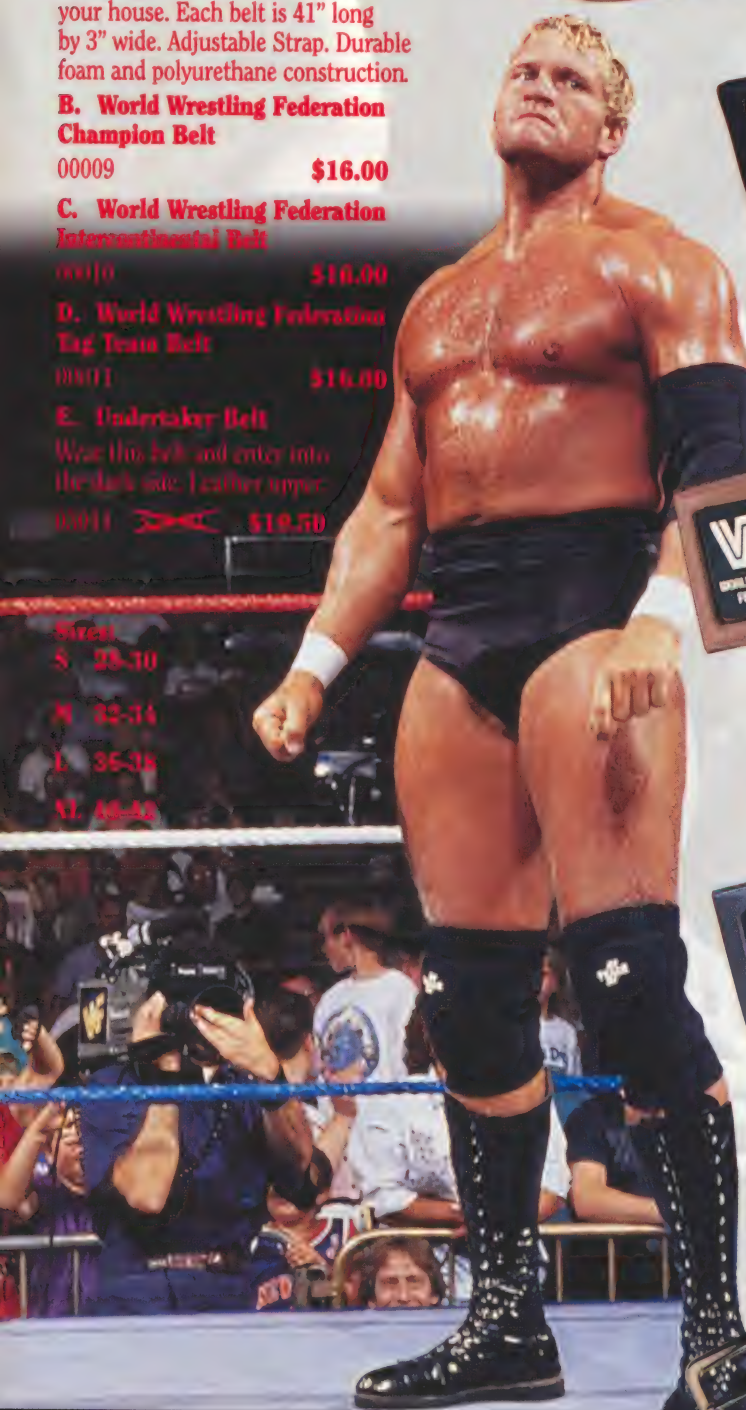
C



D



E



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04009 ~~\$29.00~~ **\$14.25**

B. Undertaker Body T-shirt

White. 100% cotton. Adult sizes:
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Children's: One size only
(fits most 5-8-year-olds).
03013 ~~\$29.00~~ **\$14.25**

C. Shawn Body T-shirt

White. 100% cotton.
01027 ~~\$29.00~~ **\$14.25**
Adult sizes: M L XL XXL
Children's: One size only
(Fits most 5-8 year olds).



' 9 7 C L E A R A N C E



A. Shawn Michaels Heartbreak Kid Action T-shirt. Guess who's droppin' in? Shawn Michaels. Black. 100% cotton. XL. 01026 ~~\$19.95~~ **\$14.25**

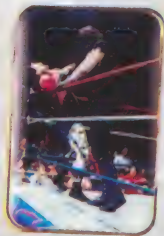
B. Shawn Michaels Pendant and Clip-on Earrings Set. Pewter. 01010 ~~\$19.95~~ **\$12.95**

Superstar Pin Set Collection. 5 pins in each set, don't get stuck, collect all three sets!

C. Bret Hart Pin Set 04003 ~~\$26.95~~ **\$10.35**

D. Undertaker Pin Set 03004 ~~\$26.95~~ **\$10.35**

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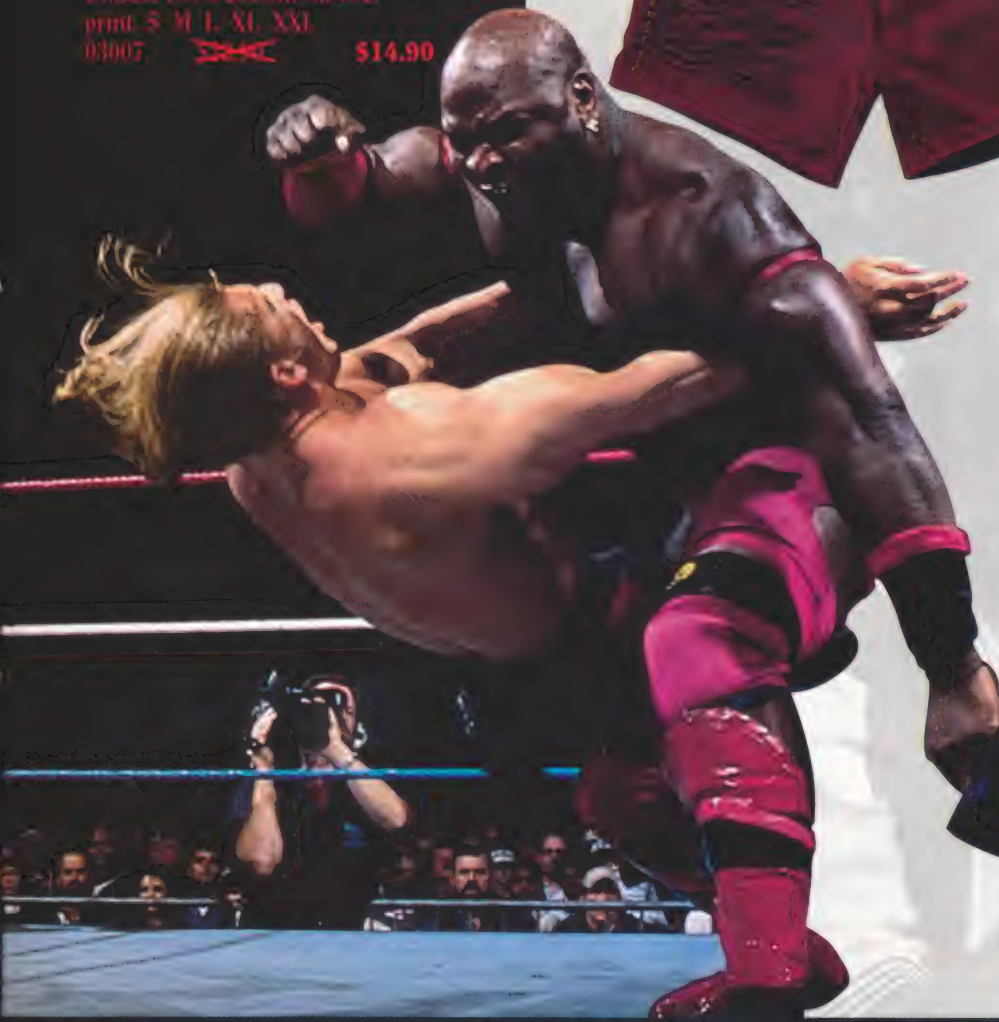
Do you have what it
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C. Shawn Michaels Boxers

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' 9 7 C L E A R A N C E



MAY

1997

S	M	T	W	T	F	S
						1
2	ROCKY MAIVAS BIRTHDAY	4	5	6	7	8
9	CLARENCE MASON'S BIRTHDAY	10	11	12	13	15
16		17	18	19	20	22
23		24	25	26	27	28
30		31				

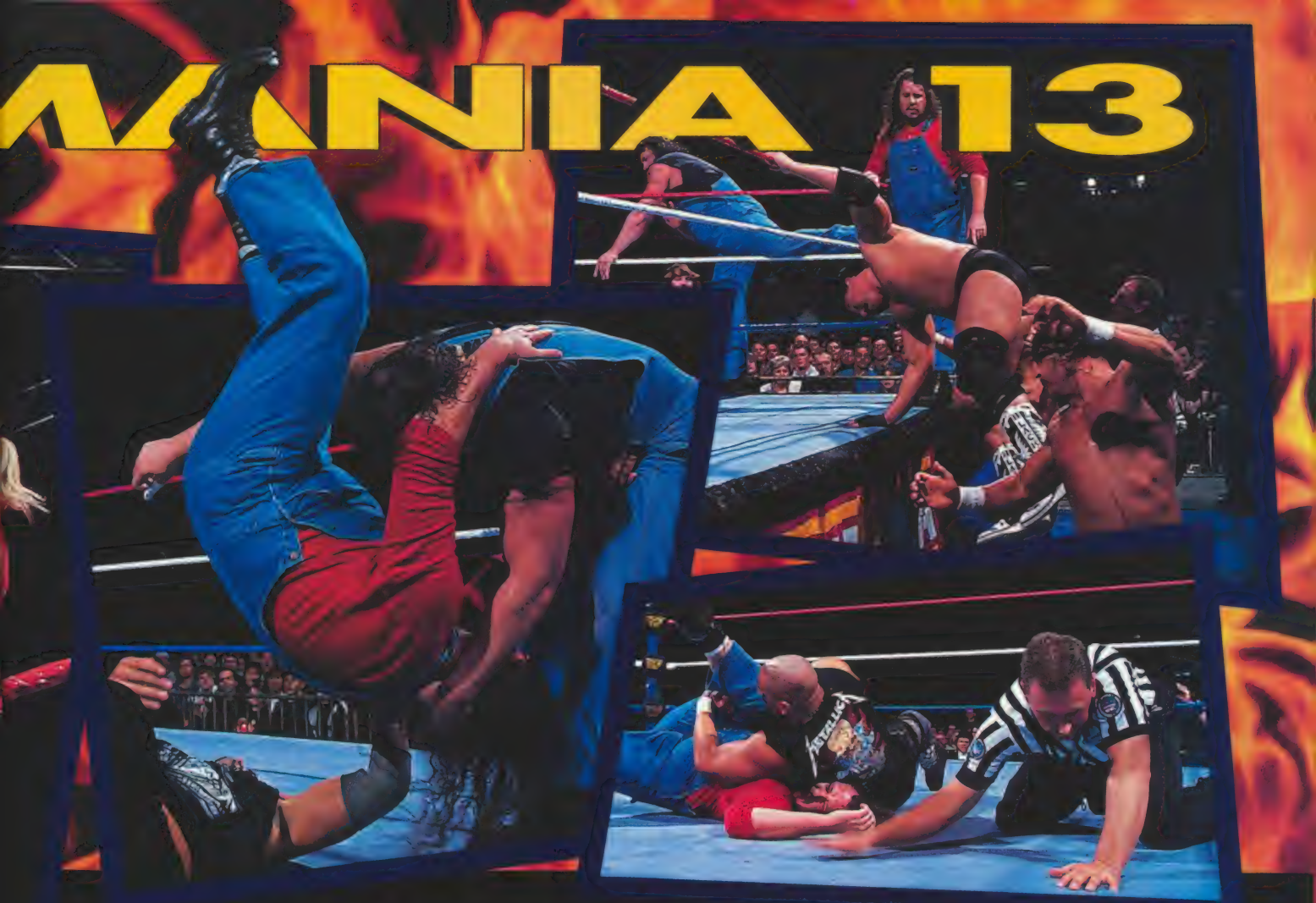
JUNE

1997

S	M	T	W	T	F	S
		1	2	3	4	5
6	AHMED JOHNSON'S BIRTHDAY	7	8	9	10	11
13		14	15	16	17	18
20		21	22	23	24	25
27		28	29	30		



Paul Bearer™



FOUR-TEAM TAG TEAM ELIMINATION MATCH:

DOUG FURNAS & PHILIP LAFON VS. THE GODWINNS VS. THE HEADBANGERS VS. THE NEW BLACKJACKS

Each of these tandems were pumped up by the news that the winner of this unique contest would face the World Wrestling

MOSH:

"MARILYN WOULD BE PROUD!"

Federation Tag Team Champions the next night on *Raw Is War*.

Emotions were so high that the New Blackjacks—Blackjack Windham and Blackjack Bradshaw—were disqualified and eliminated when Bradshaw shoved the referee while brawling with Doug Furnas and Philip LaFon at ringside. Seconds later,

Furnas and LaFon were also sent back to the showers when they failed to return to the ring before the official ten-count.

This left the Headbangers, Mosh and Thrasher, and Henry and Phineas Godwinn—duos with dramatically different styles. Showboating for the fans witnessing his team in their first *WrestleMania*, Mosh positioned Henry on the ring apron, vaulted to the second turnbuckle, and bounced over the top rope, hitting the pig farmer with a clothesline on the way down. As Henry rose, Thrasher perched himself on top of the ropes and was propelled by his teammate toward

the unfortunate Godwinn. But Thrasher overshot his target and hit his head on the arena floor.

The Headbangers were soon on their feet again, engaged in a four-man brawl in the ring. As the referee turned toward the Godwinns' manager, Hillbilly Jim,

THRASHER:

"BANG YOUR HEAD, THE HEADBANGERS RULE!!!"

to caution him about interfering, Mosh dove off the top rope with legs spread apart, landing in a sitting position on Phineas' chest and tying him up to get the pin.

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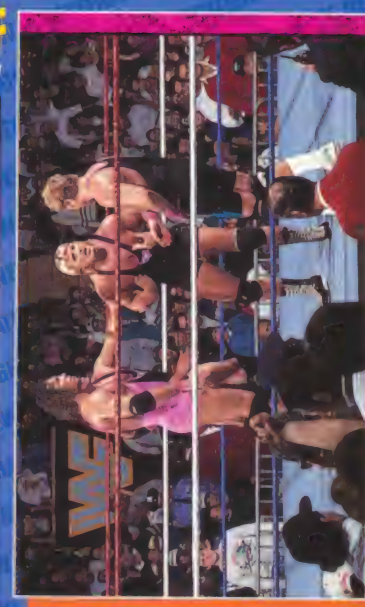
A HART-BREAKING DAY FOR SHAWN!



THE KING OF HARTS!!!



AS THE HARTS TURN!



WORLD WRESTLING FEDERATION



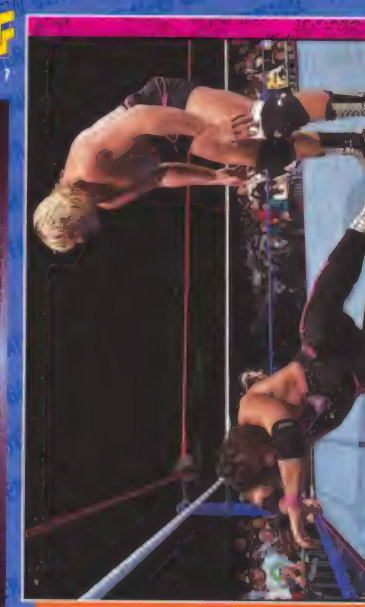
CRIME OF THE CENTURY!



SORRY, MOM!



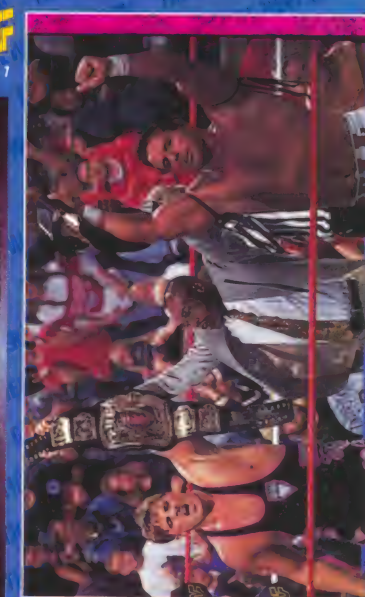
WHAT ALMOST WAS...



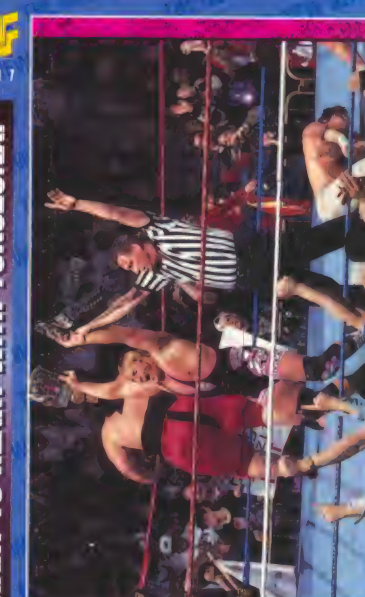
WORLD WRESTLING FEDERATION



KEEP IT IN THE FAMILY!



HART TO HEART WITH YOKOZUNA!



UPSET!!!



WORLD WRESTLING FEDERATION

KEEP IT IN THE FAMILY!

In the 1996 October in Your House, Owen and his brother-in-law, the British Bulldog, captured the Federation Tag Team Title from the Smoking Gunns. Just like the same bug of mistrust that would bite Billy and Bart, Owen and Bulldog's title reign would also be marred with similar controversy and constant bickering between the two family members. Although they possessed the skills that enabled them to overcome the top tag teams in the Federation, that success took a back seat to the lack of unity and trust between the two!

93

CRIME OF THE CENTURY!

For declaring that he was the "responsible" for putting Shawn in the hospital, Owen Hart took home the "Squared Circle Shocker" at the 1996 Slammy Awards! Hunter presented the award to Owen, introducing him to the crowd as "the man who took out the Boy Toy". Taking a moment to further the rift in his family, Owen declared himself "the best there is, best there was and the best there ever will be" as Stu and Helen Hart looked on from the crowd in disgust.

92

A HART-BREAKING DAY FOR SHAWN!

After returning to the ring following an attack by 12 thugs in Syracuse, New York, which left him bruised and battered, Shawn Michaels got the scare of his life from Owen Hart on the November 20, 1995, Monday Night RAW. In that high-flying match, Owen pounded the Heartbreak Kid from pillar to post, kicking Shawn in the head several times. Just as Michaels was ready to mount an offensive on his opponent, his body went limp and he collapsed in the middle of the ring. Although Shawn would come back to win the Royal Rumble, Owen patted himself on the back for his "accomplishment!"

91

HART TO HEART WITH YOKOZUNA!

Prior to *WrestleMania XI*, Owen Hart claimed to have a mystery partner who would help him wrestle the Tag Team Title away from the Smoking Gunns. Never would Bart and Billy have expected—or been able to prepare for—the mighty Yokozuna when he walked out of the locker room at the annual spectacular! The Sumo Champion single-handedly overpowered the two Texans, costing them the tag team gold with one crushing Banzai Drop! As Owen raised his newly acquired gold in the air, he cherished the thought of knowing that he had put together the most dangerous team in World Wrestling Federation history!

90

SORRY, MOM!

Determined to undermine Bret's Title reign, Owen pulled off deception on his own mother and father! While the Excellence of Execution was defending the Federation gold against Bob Backlund at the 1994 *Survivor Series*, Owen faked a "change of Hart" while Bret was locked in the dreaded Chicken Wing. Owen convinced Helen Hart to throw in the towel on behalf of her son to save him from injury. However, after costing Bret the belt, Owen turned his back on his family and celebrated with Mr. Backlund!

89

THE KING OF HARTS!!!

With hatred for Bret burning in his veins, Owen dedicated himself to topping the Hit Man's 1993 King of the Ring victory by attempting to win the tournament one year later. In that 1994 competition, Owen went through the likes of Tanaka, the 1-2-3 Kid and Razor Ramon to grab the crown and cape. This victory, Owen claimed, declared him the greatest superstar in the World Wrestling Federation—a remark clearly aimed at Bret. To make matters worse, Owen spit the Hit Man by naming himself "The King of Harts".

88

UPSET!!!

The heated rivalry between Bret and Owen finally came to a boil at *WrestleMania X* in Madison Square Garden when the two met in the opening bout. In a stunning upset that silenced a crowd thoroughly behind the Hit Man, Owen bested his brother and pinned him cleanly in the middle of the ring. The win was bittersweet for Owen, however, who watched the Excellence of Execution win the Federation Title later that night against Yokozuna!

87

WHAT ALMOST WAS...

Shortly after their spot at the *Survivor Series*, it appeared Bret and Owen had settled their differences and teamed up to try to wrestle the Tag Team Title away from the Quebecers at *SummerSlam '93*. In what many considered perhaps the greatest sibling team in the history of professional wrestling, Owen and the Hit Man came within inches of winning the straps. However, just like the explosive situation at the *Survivor Series*, professional jealousy overcame Owen, costing the Harts the chance to wear gold and putting the brothers at odds once again.

86

AS THE HARTS TURN!

The 1993 *Survivor Series* was supposed to be the uniting of the Hart Family... but, sadly, divided they fell when the match was won. In their elimination tag team encounter, Bret and Owen joined brothers Bruce and Keith to face Shawn Michaels and his Knights. Early in the match, Owen was eliminated, leaving the rest of his brothers to win the match while he was back in the locker room. An enraged Owen ran to the ring and shoved Bret, claiming his own brother had the gall to celebrate without him. This would mark the first time the dark cloud of dissension hovered over the Hart Family.

85



GOLDUST VS. HUNTER HEARST-HELMSLEY

While this was technically a contest between two men, much of the attention was focused on the women in the corners—Goldust's "director", Marlena, and Helmsley's consort, the beastly Chyna.

Furious about Marlena's treatment at the hands of both Chyna and Helmsley in the past,

GOLDUST:

"There is only silence... all I can think about right now is Marlena."

Goldust began the match by clotheslining and repeatedly pummeling his foe, and then

delivering an inverted atomic drop and clothesline over the ropes. Goldust went to the top rope, but Helmsley met him there and shoved him backwards off the turnbuckle. As he descended, Goldust appeared to bump his chin on the ring apron.

Helmsley tried virtually every maneuver he knew to take out Goldust. But Goldust was determined to stay in the match. He hit Helmsley with a bulldog headlock and was setting him up for the "Curtain Call" when Chyna slowly began to stalk Marlena. Protectively, Goldust reached over the ropes, grabbed Marlena under the arms and pulled her to

the apron. But Helmsley exploited the confusion, ramming a knee into his opponent's back. Goldust

HUNTER HEARST-HELMSLEY:

"What can I say? Marlena tried to interfere in the match by climbing up on the ring apron, and Chyna simply took care of business.

Anyway, what does that have to do with me pinning Goldust clean in the middle of the ring?"

fell into Marlena, who flew off the apron into the arms of Chyna. As Chyna crushed Marlena in a vicious bearhug at ringside, Helmsley defeated Goldust with the Pedigree.



STONE COLD STEVE AUSTIN:

"I never gave up, son, and that's the **BOTTOM LINE!!!** Bret Hart is gonna have to **KILL ME** in order to **BEAT ME!** Now get that @#\$\$%! microphone out of my face!!!"

grabbing the bottom rope.

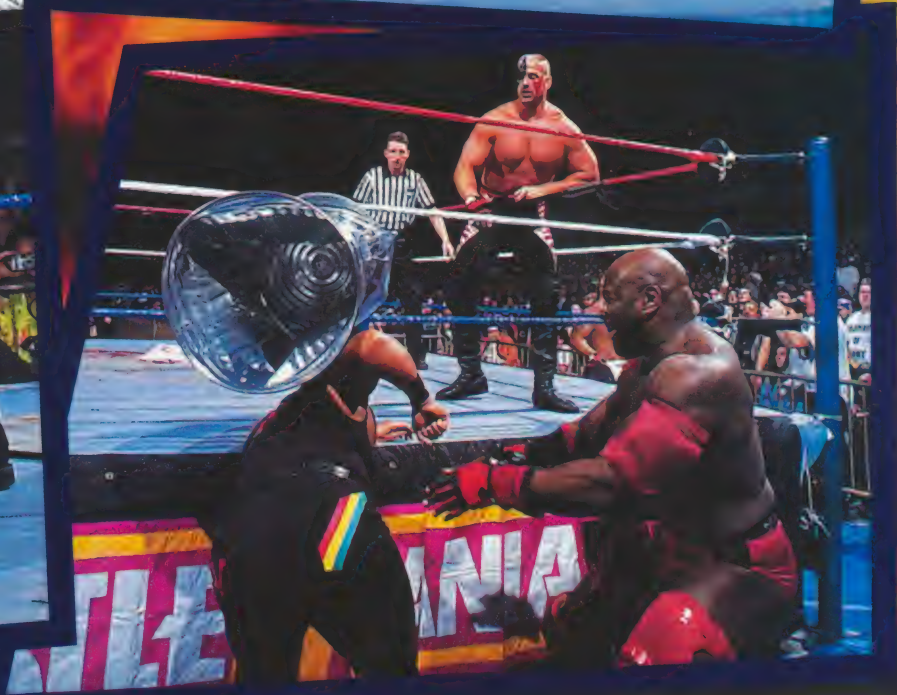
When the combat again spilled out of the ring, Austin was busted open. But he rebounded, punishing Hart with a superplex and choking him with an electric

power cord. Bret broke free by smashing his opponent with the timekeeper's bell and quickly clamped on the Sharpshooter. With blood pouring from his forehead, Austin screamed desperately, as he flattened his palms on the mat and tried powering out of the maneuver. Bret kept the pressure on, refusing to diminish the torture until Austin blacked out, and Shamrock awarded the bout to the Hit Man.

But Hart wasn't finished with Austin. Bret stomped his foe after the bell, and Shamrock warned him to back away. When the Hit Man refused, the ultimate fighter grabbed Hart in a waistlock, and effortlessly suplexed him.

KEN SHAMROCK:

"I did what I got paid to do. Bret Hart was the one who was out of line!"



Animal blasted a fire extinguisher at his rivals. Moments later, Ahmed broke the announcer's table in half—by bodyslamming Faarooq through it.

ROAD WARRIOR HAWK:
"WHAT A RUSHHH!!!"

The Nation seized the lead when they tied a noose around Ahmed in center ring, yanking on the rope from outside the squared circle. Johnson fought free, but Faarooq quickly choked out Hawk

with the same strip of hemp. Hawk gained control of the object and—standing on the arena floor—pulled on the rope, sending Faarooq flying from the ring.

Throughout the match, others in the Nation's "posse" shamelessly intervened. Nonetheless, the Legion and Johnson persevered. Animal boosted Crush onto his shoulders, as Hawk came off the top rope with a flying clothesline. Then, Animal slung the victim—throat-first—into a two-by-four being held by Hawk and

FAAROOQ:

"As soon as I'm healed, those street thugs are gonna get what they have comin'. And next time... we ain't pullin' no punches!!!"

Ahmed. After Animal covered Crush for the pin, the chaos continued. Johnson and Animal each hoisted up one of the outsiders in the Nation's posse, while Hawk scaled the ropes, and—with arms spread apart—simultaneously zapped each man with a flying clothesline.



Dark Side was firmly body-slammed on top of the television hardware.

The battle went back and forth inside the ring, then ended up on the arena floor again. Bret Hart appeared another time, smashing Sid across the back with a chair. Undertaker was more than willing to take advantage of the situation,

THE UNDERTAKER:

"Creatures of the Night, prepare yourselves for the 'Dark Daze' of the World Wrestling Federation."

ramming Sid's spine into the ringpost and, inside the ring, delivering a chokeslam. The resilient Sid was about to counter with a Powerbomb when Hart hopped on the ring apron.

Sid went after his tormentor, but was snatched by the Undertaker, spun around and driven into the mat with the Tombstone. As the Undertaker crossed Sid's hands across his chest, the referee slapped the canvas three times and awarded the Man from the Dark Side the title that many fans insist he should have had years ago.

Among the Slammy Award categories:

1996 NEW SENSATION OF THE SQUARED CIRCLE

Ahmed Johnson, last year's winner of the award, presented the first Slammy of the night to Rocky Maivia. Apparently, the first third-generation superstar barely edged out Stone Cold Steve Austin in the voting, a fact



that didn't sit well in the book of Austin 3:16! After being told of his second place finish, a visibly fuming Stone Cold spewed a river of whoop-@#\$ on the microphone not only toward Rocky, but also Bret "Hit Man" Hart, Austin's *WrestleMania 13* opponent!

DRESSED TO KILL

Supermodel Cindi Margolis joined the Honky Tonk Man in awarding the Slammy for the best threads in the Federation to Sable, who beat out Shawn Michaels, Marlena, Flash Funk and the Undertaker for the gold. The exotic beauty was accompanied by Wildman Marc Mero on stage for her acceptance speech. After thanking both the McMahon family and her only "Wildman" for the award, Sable



declared that 1997 would be the "Year of the Cat"!

TATTOO YOU

World Wrestling Federation super fans Adam and George—of *Royal Rumble* fame—handed out the hardware for the best permanent body art! The Man from the Dark Side, the Undertaker, buried Shawn Michaels, Crush, actress Drew Barrymore and rocker Tommy Lee for the trophy. Upon meeting the Grim Reaper up close and personal, super fan George was in extreme awe—or fright—as he wet himself! After accepting the gold, the Man from the Dark Side thanked everyone for "letting me do it my way" in his quest for the Federation Title!

1996 MATCH OF THE YEAR

Sporting a "western-style" tuxedo with his cowboy hat, commentator Jim Ross presented the Slammy for the elite encounter between two Federation superstars in 1996. As anticipated, Bret "Hit Man" Hart and Shawn Michaels both took home trophies for their amazing effort put forth in the Ironman Match at *WrestleMania XII*. Although both men were happy with the accomplishment, Shawn reminded Bret who was excellently

executed that night before handing the mic over to the Hit Man, who had few words for the crowd



following the Heartbreak Kid's light-heartedness.

BEST HAIR DAY

The Legion of Doom, Animal and Hawk—who claim to be experts in the art of the Lawn Boy haircut—awarded the prestigious Slammy for the "mane" scalp in the Federation. When the envelope was opened, Hunter Hearst-Helmsley's golden locks won him





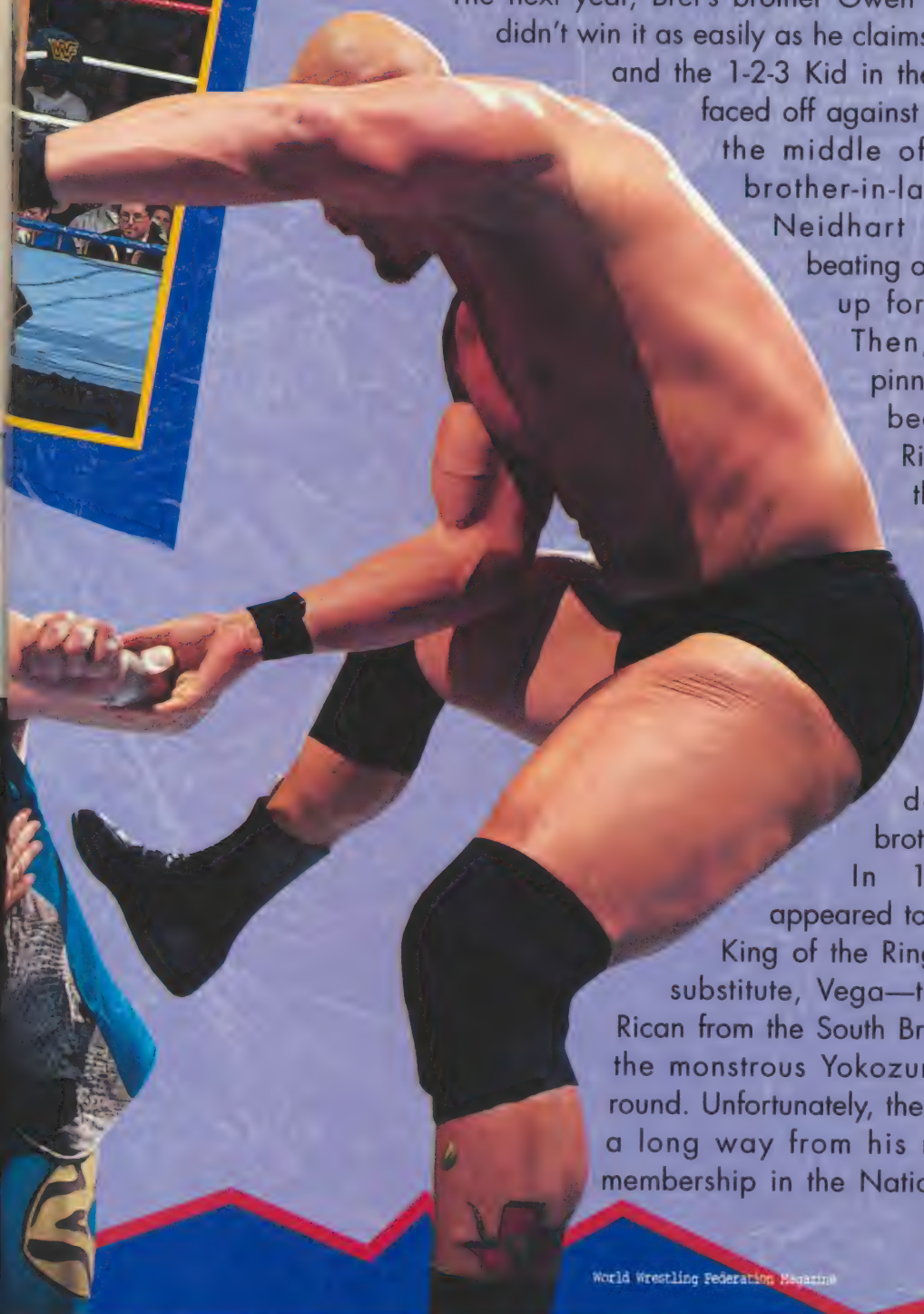
But what most fans remember is the aftermath.

Jerry "The King" Lawler had long believed that the King of the Ring was some type of sacrilege. He'd already declared himself the King of the World Wrestling Federation and there was no need for another one. When Hart was crowned, Lawler seemed to lose his bearings. He pounced on the winner, bashing him with a scepter, trashing his crown and smashing a throne on top of him—beginning a long and debilitating feud for both men.

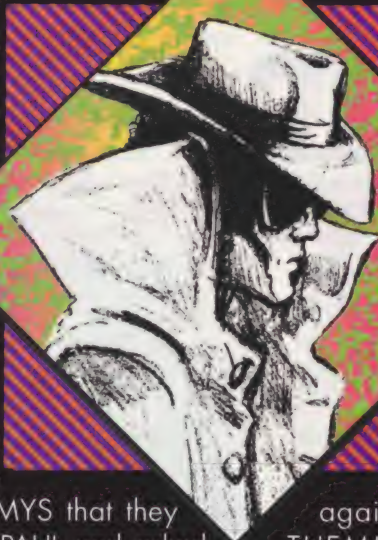
The next year, Bret's brother Owen snared the title. But he didn't win it as easily as he claims. After toppling Tatanka and the 1-2-3 Kid in the earlier rounds, Owen faced off against rough Razor Ramon. In the middle of the match, Owen's brother-in-law Jim "The Anvil" Neidhart rushed to ringside, beating on Razor and setting him up for Hart's flying elbow.

Then, after Ramon was pinned and Owen officially became the King of the Ring, Neidhart continued the attack. The incident had far-reaching ramifications in the already polarized Hart family. Neidhart, husband of Bret and Owen's sister, Ellie, had clearly demonstrated which brother he favored.

In 1995, Savio Vega appeared to be steaming toward a King of the Ring victory. A last-minute substitute, Vega—the pugnacious Puerto Rican from the South Bronx—bested I.R.S. and the monstrous Yokozuna to get to the final round. Unfortunately, the spirited street kid—still a long way from his recent conversion to membership in the Nation of Domination—ran



Following *WRESTLEMANIA* 13, rumors were flying **HOT** and **HEAVY** that the masters of **PUKE AND PUNK**, **THE HEADBANGERS**, were seriously considering turning their terrible twosome into a traumatizing trio! Recently, my informers informed me, the **INFORMER**, that the **BANGERS** had such a wild and crazy time with a certain party animal two days prior to *MANIA* at the **SLAMMYS** that they extended the arm of their **LES PAUL** and asked this **ROCKER** (in his own right) to join them in the **MOSH PIT**! Will the generous offer of the **BANGERS** be accepted? I'll keep you posted!... There is **NO DOUBT** in my mind, that a **FOURTH MEMBER** will be added to the **HART FOUNDATION** in the weeks to come! Now, recently the **GOLDEN-HAIRED FOX**, **SUNNY**, on an episode of "**UNDER THE COVERS**" (her weekly segment on *SHOTGUN SATURDAY NIGHT*) hinted that she may, in fact, be the fourth member of that very prestigious clan. **WISHFUL THINKING, HONEY!!!** The fourth Hart will not only definitely be a male, but a **VERY** familiar face to the fans of the World Wrestling Federation. And, **NO**, it's not who you think it is, so—**THINK AGAIN!!!!**... As of press time, Federation journalist **VIC VENOM** and television commentator **KEVIN KELLY** were working frantically behind the scenes in an effort to put a... well, I promised Vic that I wouldn't spill the **VENOM** just yet, but if things work out their way... there may soon be a **SHOK-WAV** felt throughout the ranks of the World Wrestling Federation... Recently, **JAMES E. CORNETTE** has been appearing ringside during various Federation events apparently in pursuit of a tag team to manage. After being turned down by the **NEW BLACKJACKS**, my sources tell me that the **WALKING BLUE LIGHT SPECIAL** may seriously be considering waiting till the **MIDNIGHT** hour before he debuts his new—or old—duo... What's on **SABLE**'s mind lately? One insider tells me that after walking away with **TWO SLAMMY AWARDS** at this year's spectacular, "**THE CAT**" may perhaps be thinking about pursuing **DARKER**



THE INFORMER

pastures. What did Sable mean when she declared 1997 is "**THE YEAR OF THE CAT?**" It couldn't have anything to do with a **BLACK CAT**—**COULD IT?!** To get the scoop on this could-be shocker, read my **EXCLUSIVE** story in the next **RAW MAGAZINE!**... No, there is **NO CHANCE** of **ROCCO** getting back together with **ANIMAL & HAWK**, **THE LEGION OF DOOM!**... I told you once... and I'll tell you again... **IF YOU CAN'T BEAT THEM—JOIN THEM!** And believe me—**PEARL RIVER'S AHMED JOHNSON IS THINKING ABOUT IT!!!!**... Until next time... this has been... **THE INFORMER...** **WF**



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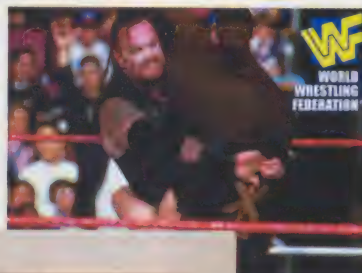
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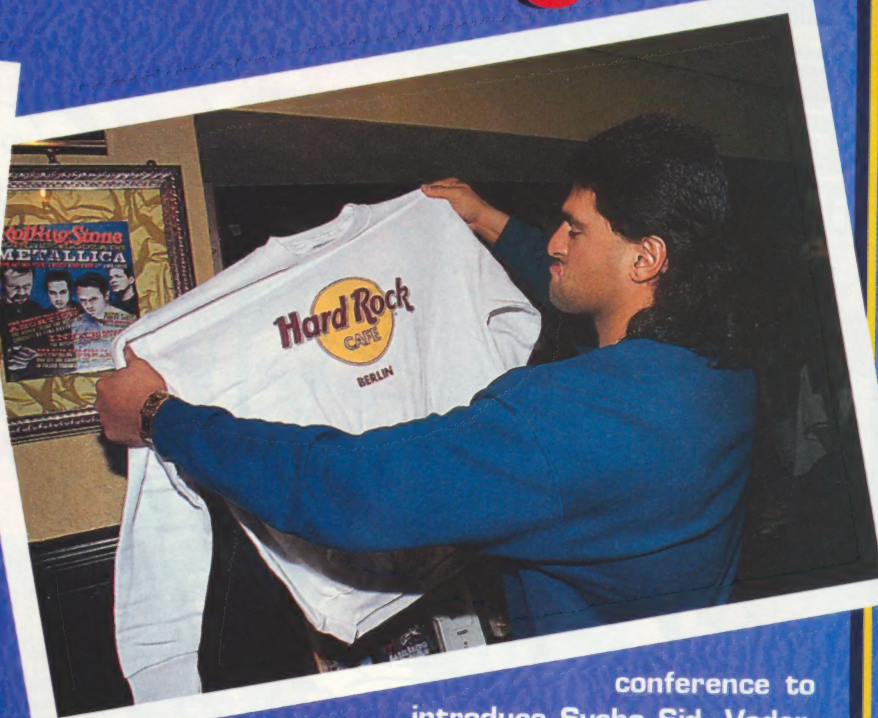
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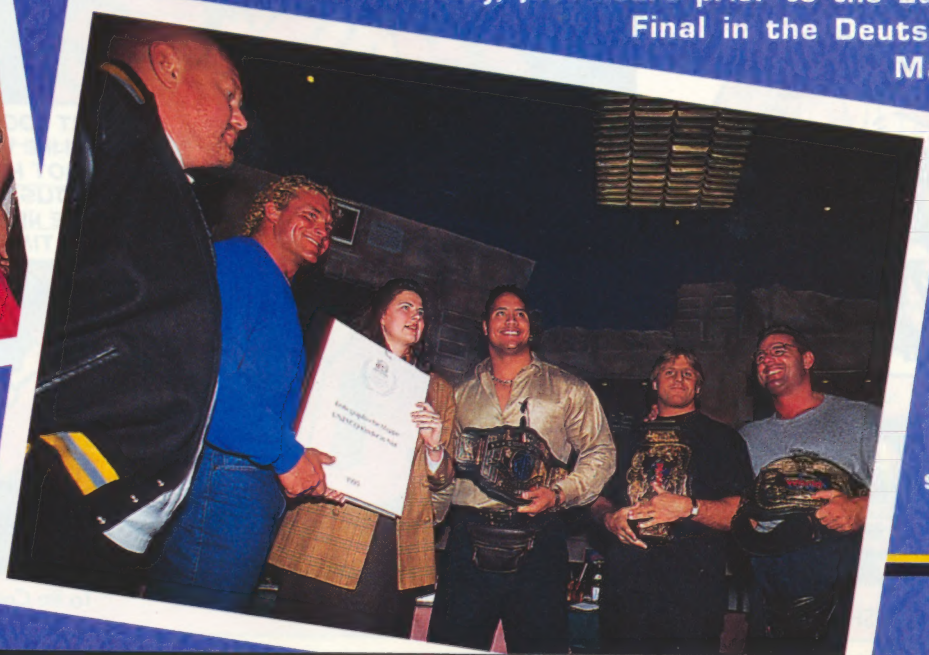


conference to introduce Sycho Sid, Vader, Owen Hart and the British Bulldog, among others, to the German media! The superstars signed dozens of posters and memorabilia, which were then auctioned off to raise money for the group.

On the final day in Berlin, Italy met Germany when Salvatore Sincere got his "fill" of the local cuisine at the Hard Rock Cafe. After purchasing his souvenir T-shirt from the world-famous theme restaurant, Salvatore said "Isa nice looking... but Pauly's Pizza ina Sicily usa to makea betta shirts!"

Finally, just hours prior to the European Championship Final in the Deutschland Arena, Rocky Maivia went with

photographers to the world-renowned Brandenburg Gate in Berlin. After catching a glimpse of the World War II monument, Maivia decided to sharpen his bargaining skills with many of the local street vendors!



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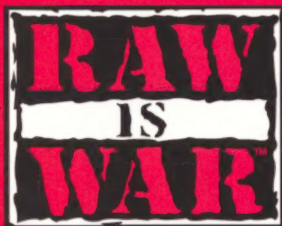


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